

YOU MAKE THE WORLD CHANGE

# 31<sup>ST</sup> JA EUROPE



COMPANY  
OF THE YEAR  
COMPETITION



VIRTUAL COMPETITION  
22 - 24 JULY 2020  
Hosted by JA Portugal



## JA Europe Company of the Year 2020 LIVE

[www.jacompanyoftheyear.org](http://www.jacompanyoftheyear.org)

#CoYC20

#JAcompany

**Students aged 15-21 from 39 countries take part in competition to become the future entrepreneurs of Europe!**

➤ **JOIN** our high-level speakers, including:



Marcelo REBELO DE SOUSA,  
President of the  
Portuguese Republic



Antonio GUTERRES,  
United Nations  
Secretary-General



Mariya GABRIEL,  
European Commissioner  
for Education & Youth



Paolo GENTILONI,  
European  
Commissioner, Economy

**CoYC 2020 Opening Ceremony**

22 July 2020, 10:00 – 10:30 CET

[Watch here](#)

**CoYC 2020 Award Ceremony**

24 July 2020, 15:00 – 17:00 CET

[Watch here](#)

➤ **DISCOVER** competing mini-companies from 39 countries



- **ENGAGE** in the virtual press room
- **VOTE** for your favourite JA company

➤ **ATTEND** the Virtual Stands exhibition



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## About JA Company Programme

Since its launch in 1919, the [JA Company Programme](#) offers students aged 15-18 the opportunity to learn how to move a business idea from concept to reality. Over the course of a school year, students develop a product or a service, create their own company and manage their business from start to finish. In 2018-2019, **355,000 students from 40 countries across Europe took part in the programme, creating 30,000 mini-companies.**

## About JA Europe

[JA Europe](#) is the largest non-profit in Europe dedicated to preparing young people for employment and entrepreneurship. JA Europe is a member of [JA Worldwide](#), which for 100 years has delivered hands on, experiential learning in entrepreneurship, work readiness and financial literacy. JA creates pathways for employability, job creation and financial success. Last school year, the JA network in Europe reached more than 4 million young people across 40 countries with the support of 140,000 business volunteers and 130,000 teachers/educators.

## About JA Portugal

[Junior Achievement Portugal](#) is a non-profit organization, created in 2005 with the mission to provide entrepreneurship education programs for young people. With the support of its associates and around 2,000 volunteers, JA Portugal impacts more than 36,000 students in three levels of education (basic, secondary and university) every year. Through the principle of learning by doing, students have fun, hand-on, high-impact experiences that give them a taste of life in the real world, motivating them to acquire the skills they need to succeed in their future career.

### Contact information:

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➤ **WATCH** the thematic webinars in the run-up to the Competition

#### INSTITUTIONAL PARTNER

With the support of the Erasmus+ Programme of the European Union



Citi Foundation



#### NATIONAL PARTNERS/SPONSORS



#### TECHNOLOGY PARTNER

